

About the program

Keys to Your Care is a member outreach program that tracks and records prenatal and postnatal office visits, and motivates our pregnant members to receive their routine pregnancy care. This program was designed to keep our members on track with their nutrition and health habits throughout their pregnancies, with the ultimate goal of delivering healthy babies. After delivery, members will continue to receive text messages or phone calls about the health and wellness needs of their newborns through their 15-month well visit.

How does the program work for members?

Members can enroll in the program by using one of these two methods: (1) text or (2) call to enroll.

Keyword	Text to	If no texting capability, call to enroll
MAMA	85886	1-855-371-8076

Once enrolled, members receive helpful messages throughout the duration of their pregnancies. By attending their routine prenatal care visits, they become eligible for various pregnancy-related incentives. Each prenatal office visit yields a code that can be texted back to the program so that their visits can be registered and they can receive credit for them.

How does the program work for providers?

A Prestige Health Choice member who has enrolled in the Keys to Your Care program presents to your office for her routine prenatal visit. You may inquire if she is enrolled in the Keys to Your Care program or the member may ask for the text code she needs to send to confirm the completion of her visit.

- Use the Julian calendar on the other side of this instruction sheet to find the text code for that date of service. For example, May 1 would be 121.
- After obtaining this code, add the last two digits of the year to the end of the three digits. For example, May 1, 2017, would be 12117.
- If the member has her phone with her, give the member the day's code (e.g., 12117) so she can text the code to Keys to Your Care.
- If the member does not have her phone with her, please write down the code on the next appointment card so she can text it to Keys to Your Care to get credit for that visit.
- Some enrollees will be participating in the program but will not receive texts. If a member is enrolled in the program but not the texting portion of the program, she can contact Bright Start at **1-855-371-8076** and provide them with the respective code. Please be sure to provide the member with the respective code from her visit so that she can call in and receive credit for that day's visit.

Keys to Your Care Program 2017 – 2019 Calendar

Please remember to add the last two digits of the year to the end of the three digit text code.

Day	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1	1	32	60	91	121	152	182	213	244	274	305	335
2	2	33	61	92	122	153	183	214	245	275	306	336
3	3	34	62	93	123	154	184	215	246	276	307	337
4	4	35	63	94	124	155	185	216	247	277	308	338
5	5	36	64	95	125	156	186	217	248	278	309	339
6	6	37	65	96	126	157	187	218	249	279	310	340
7	7	38	66	97	127	158	188	219	250	280	311	341
8	8	39	67	98	128	159	189	220	251	281	312	342
9	9	40	68	99	129	160	190	221	252	282	313	343
10	10	41	69	100	130	161	191	222	253	283	314	344
11	11	42	70	101	131	162	192	223	254	284	315	345
12	12	43	71	102	132	163	193	224	255	285	316	346
13	13	44	72	103	133	164	194	225	256	286	317	347
14	14	45	73	104	134	165	195	226	257	287	318	348
15	15	46	74	105	135	166	196	227	258	288	319	349
16	16	47	75	106	136	167	197	228	259	289	320	350
17	17	48	76	107	137	168	198	229	260	290	321	351
18	18	49	77	108	138	169	199	230	261	291	322	352
19	19	50	78	109	139	170	200	231	262	292	323	353
20	20	51	79	110	140	171	201	232	263	293	324	354
21	21	52	80	111	141	172	202	233	264	294	325	355
22	22	53	81	112	142	173	203	234	265	295	326	356
23	23	54	82	113	143	174	204	235	266	296	327	357
24	24	55	83	114	144	175	205	236	267	297	328	358
25	25	56	84	115	145	176	206	237	268	298	329	359
26	26	57	85	116	146	177	207	238	269	299	330	360
27	27	58	86	117	147	178	208	239	270	300	331	361
28	28	59	87	118	148	179	209	240	271	301	332	362
29	29		88	119	149	180	210	241	272	302	333	363
30	30		89	120	150	181	211	242	273	303	334	364
31	31		90		151		212	243		304		365